



Professor Patricia Price, BA(Hons), PhD, AFBPS, CPsychol, FHEA

Tricia Price is Pro Vice Chancellor of Cardiff University, with Student Experience and Academic Standards as her portfolio.

Tricia is a Chartered Health Psychologist who has worked at Cardiff University since 1996. Her research focuses on patients with chronic non-healing wounds - particularly in patients with diabetic foot ulcers and sequelae of burn injuries: her work includes the measurement of patient experiences of living with wounds, patient awareness of risk, patient experience of care, and non-medical outcome measures including health economics, health-related quality of life and methods of evaluating care. During her time at Cardiff, Professor Price has been Director of the University's Wound Healing Research Unit (2002-2006) and Dean and Head of the University's School of Healthcare Studies (2010- date). Tricia is Chair of the Patient Outcome Group for the European Wound Management Association, having just completed 7 years as a Member of Council, and Secretary to the organisation. She is a Trustee of Interburns, a charity dedicated to education and training in burn care for low-middle income countries, and has just taken part in an international group review of standards of care in Nepal.