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## ConvaTec Presents Data on Revolutionary Biofilm-Fighting AQUACEL™ Ag+ Wound Dressings at 24<sup>th</sup> Annual Conference of the European Wound Management Association (EWMA)

Greensboro, NC (May 14, 2014) – ConvaTec, a leading global medical products and technologies company, will present data on the company's ground-breaking new anti-biofilm AQUACEL™ Ag+ wound dressings at the EWMA annual conference from May 14-16 in Madrid, Spain.

Now available in countries in the European Union, Canada, Hong Kong and Malaysia, the new AQUACEL™ Ag+ dressings combine ConvaTec's proprietary, exudate-absorbing Hydrofiber™ Technology with Ag+ Technology – a unique formulation that destroys wound biofilm and kills infection-causing bacteria in the wound dressing, as demonstrated in an *in vitro* biofilm model.<sup>1,2,3</sup> Together, the two technologies provide one highly effective weapon against the three key barriers to wound healing: excess exudate, infection *and* biofilm.

Findings, to be presented in a ConvaTec-sponsored symposium and in poster sessions at the EWMA conference, include results from multiple new studies:

- A cohort analysis of clinical wound healing data assessing the new dressing's effectiveness in treating challenging at-risk or infected wounds
- An *in vivo* study using a validated, mixed-species wound biofilm model comparing AQUACEL™ Ag+ dressing to a PHMB gauze dressing
- An extended-duration *in vitro* biofilm model demonstrating the new dressing's enhanced antimicrobial activity against biofilms of *P. aeruginosa* and MRSA
- An *in vitro* analysis assessing the effect of the new dressing on silver penetration and biofilm disruption in biofilms of wound-associated pathogens

The new AQUACEL™ Ag+ dressings add to ConvaTec's family of advanced, evidence-based wound treatment products, which also include AQUACEL® Ag Surgical Cover Dressing, AQUACEL™ Extra™ dressing, AQUACEL™ ribbon dressing, plus AQUACEL™ Foam, Surgical and Burn dressings.

### About ConvaTec

ConvaTec is a global medical products and technologies company, with leading market positions in ostomy care, wound therapeutics, continence and critical care, and infusion devices. Our products provide a range of clinical and economic benefits, including infection prevention, protection of at-risk skin, improved patient outcomes and reduced total cost of care. For more information, visit the ConvaTec EWMA booth (10C02) or go to [www.convatec.com](http://www.convatec.com).

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References available upon request.

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<sup>1</sup> Physical Disruption of Biofilm by AQUACEL® Ag+ Wound Dressing. Scientific Background Report. WHRI3850 MA232, 2013, Data on file, ConvaTec Inc.

<sup>2</sup> Antimicrobial activity and prevention of biofilm reformation by AQUACEL™ Ag+ EXTRA dressing. Scientific Background Report. WHRI3857 MA236, 2013, Data on file, ConvaTec Inc.

<sup>3</sup> Antimicrobial activity against CA-MRSA and prevention of biofilm reformation by AQUACEL™ Ag+ EXTRA dressing. Scientific Background Report. WHRI3875 MA239, 2013, Data on file, ConvaTec Inc.