

WEB 2.0 TOOLS AND WOUNDS: FROM THE WEB TO THE MOBILE

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The advent of the Internet and principally the World Wide Web as a means of mass communication and the success of blogs and wikis bring a social dimension to information and communication technologies. Many users consider the Internet to be a relationship technology. Habits in the use of this technology have gradually changed over the years, switching from computers to smartphones.

The number of mobile lines worldwide continues to grow, even though the degree of penetration in certain countries is near saturation point. Indeed, in Europe penetration averages 119%. Despite these advances, in health there is still a significant gap between patients and professionals. To quote Mañez, "Health professionals are lagging behind compared to patients."

The birth of E-Health 2.0 has given us the opportunity to raise awareness about and share the experiences of wounds among patients and professionals.

Exchange, Information, Evaluation and Monitoring Tools in the field of wounds are developing intensively and booming. Now it is up to us to lay the foundations for all that information to be reliable, based on scientific and credible evidence, for both professionals and patients.