



Ana Maria d'Auchamp

Innovation Consultant, Danish Technological Institute

With a background in design and innovation engineering, Ana works at the intersection of technological development, user involvement and process design. Ana works at the Danish Technological Institute with facilitating user-driven innovation processes, where users are involved in requirement identification, idea generation and concept development, as well as implementation of solutions. Users can be both practitioners or patients and more often than not, both. Ana spends a great deal of time “in the field” conducting interviews, observational studies and getting “hands-on” with the users. Current projects include involvement of public and private partners in development processes, where organisation and business development are key factors, whether from a healthcare providers or industry perspective.